STACK PANCAKES ALL DAY LONG AND EARN UP TO $500!

C.H. Guenther's wide range of pancake mixes help you deliver perfectly fluffy, tender, mouthwatering pancakes batch after batch. And, as guests are heading back to restaurants, we're making it more attractive than ever to serve up these much-loved breakfast favorites! Through the end of July, earn up to $500 with our **Stack 'Em Up Pancake Promotion**, which offers $3 - $5 off per case.

Promotion Details

Jazz Up Your Menu

While traditional buttermilk pancakes with warm maple syrup are tough to beat, trends indicate that consumers are certainly open to trying new variations. Toppings like cream cheese frosting, chocolate sauce, caramel, and peanut butter are all showing strong gains on menus. For inspiration, check out a few of our favorite decadent twists on the classic, like:

- S'mores Pancakes
- Red Velvet Cake Waffles
- Cinnamon Roll Pancakes

All crowd-pleasers in the making!



Pancake Mixes Go Well Beyond Breakfast



With Chicken & Waffle dishes taking menus by storm, up 95% on menus over the past four years*, it's no surprise that pancakes have become an increasingly popular choice to freshen-up non-breakfast dishes. From muffins to cakes, cookies, and even breadings, C.H. Guenther's pancake & waffle mixes can help take your menu in a variety of new directions. A few of our favorites?

- Southern Sweet Potato Pecan Shrimp
- Bacon Brownie Poppers
- Sweet Potato Muffins

Check them out and start creating today!

**Datassential MenuTrends 2021*

Stack Up the Savings

Our pancake promotion runs through July 31, 2021, so be sure to take advantage of the savings. Your guests will thank you! For more information on putting our pancake and waffle mixes to work for your menu, contact us today at fsdmarketing@chg.com.